





**Raise
your
Yad**

A Campaign for Excellence



MIROWITZ

Campaign Goal:

\$5.5 million

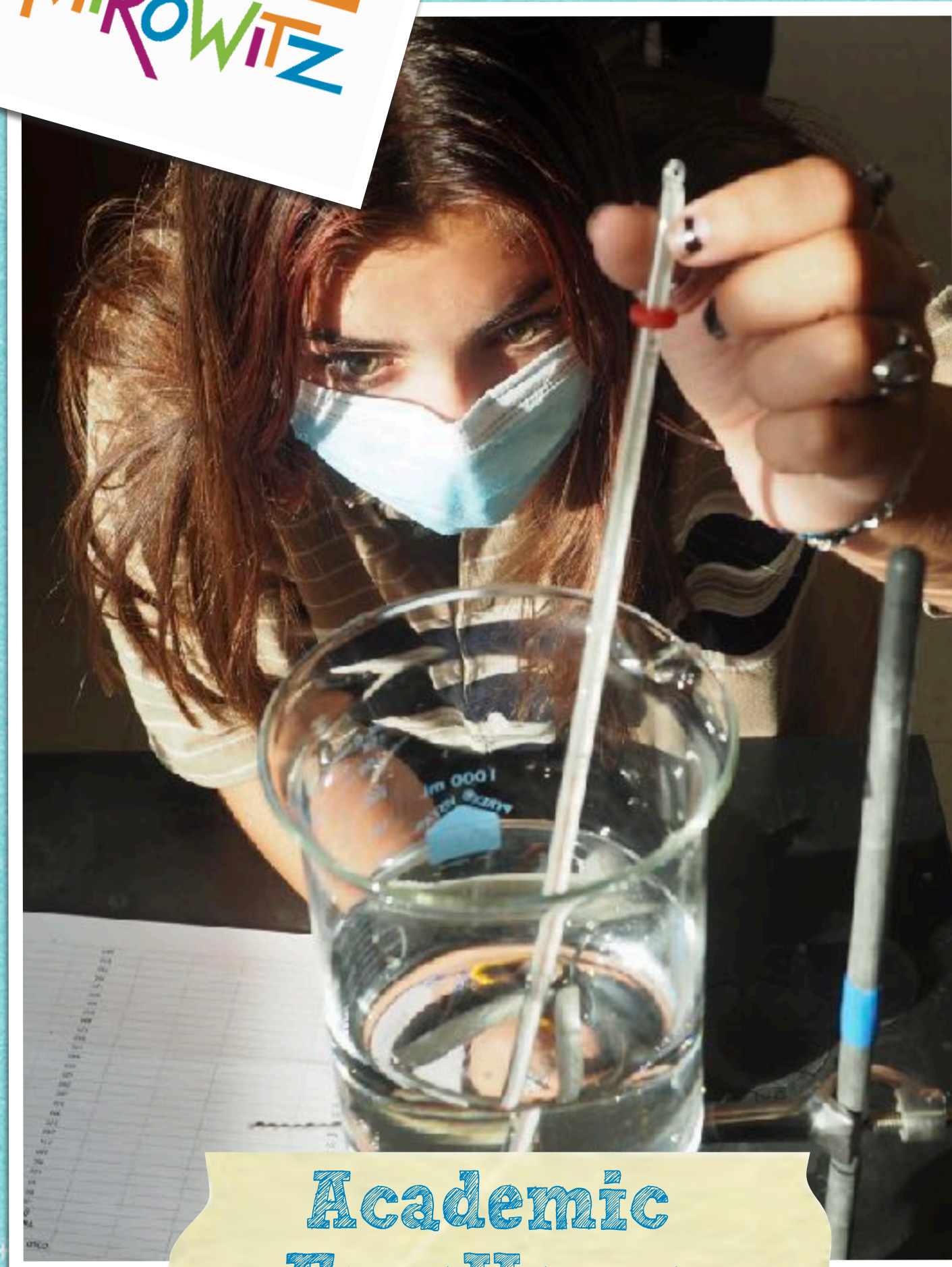
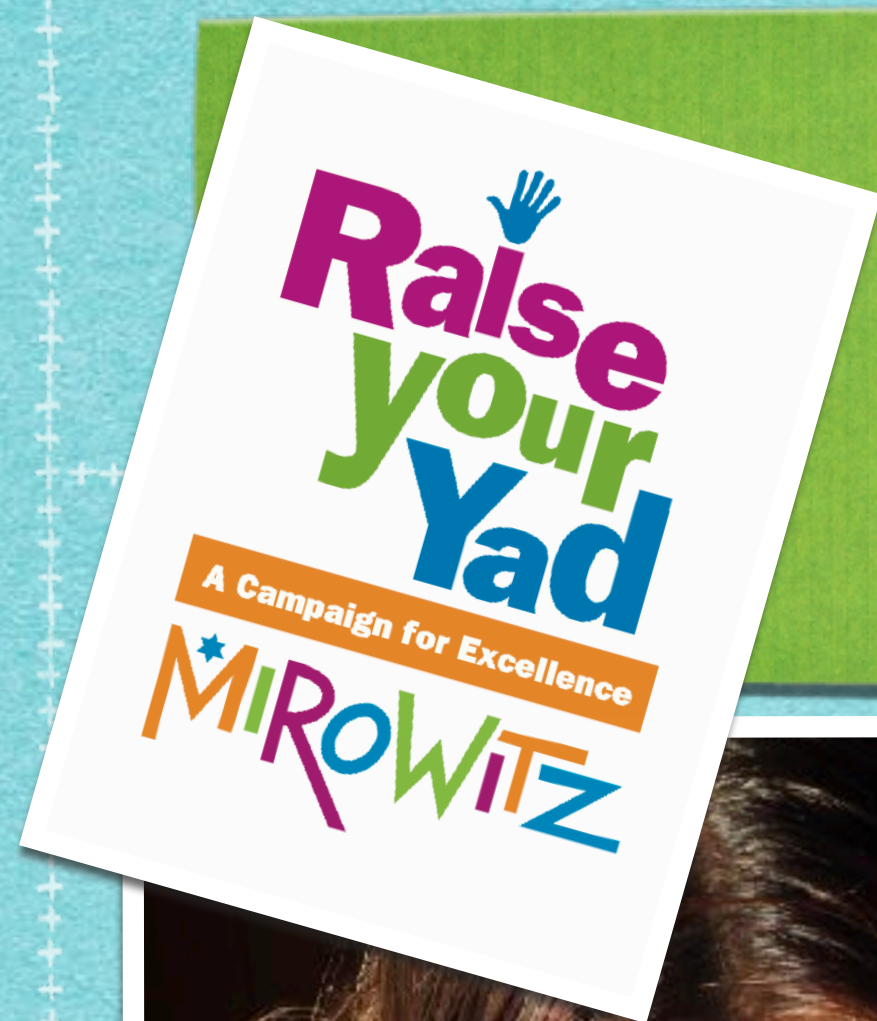
Campaign Timeline:

Launch: 2021

Gifts over 5 years

על שלושה דברים

On 3 Things Mirowitz Stands



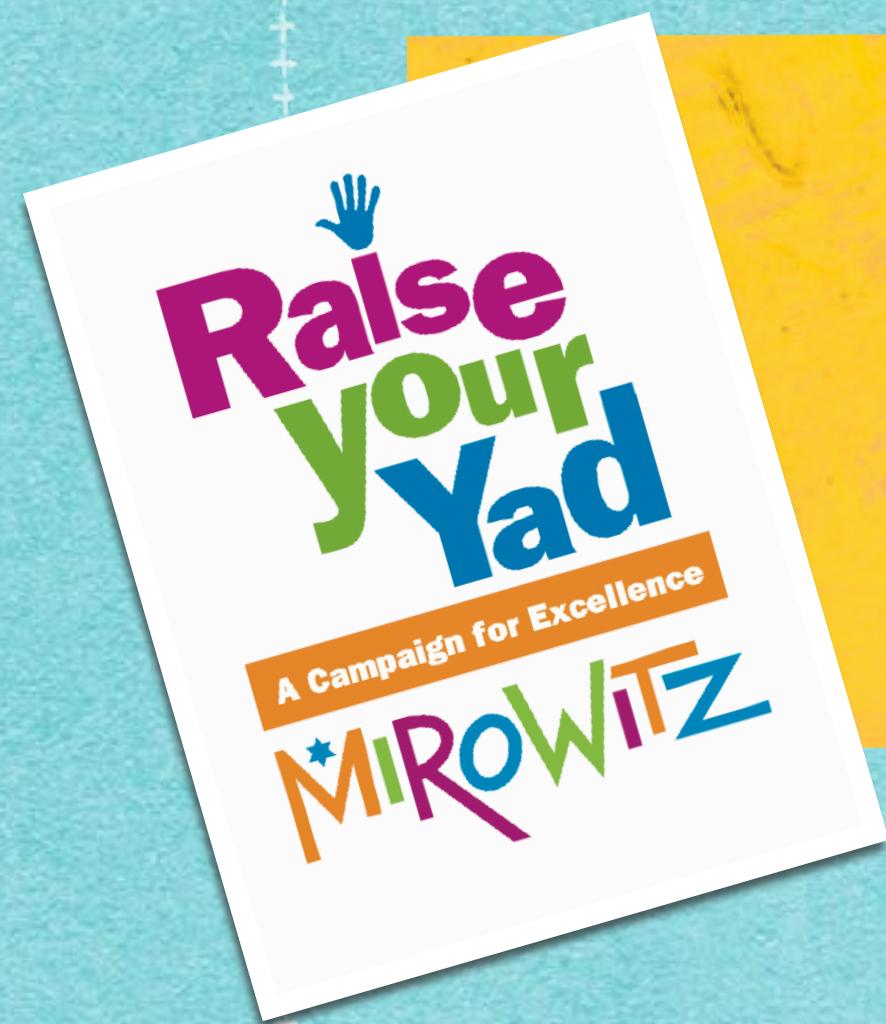
**Academic
Excellence**



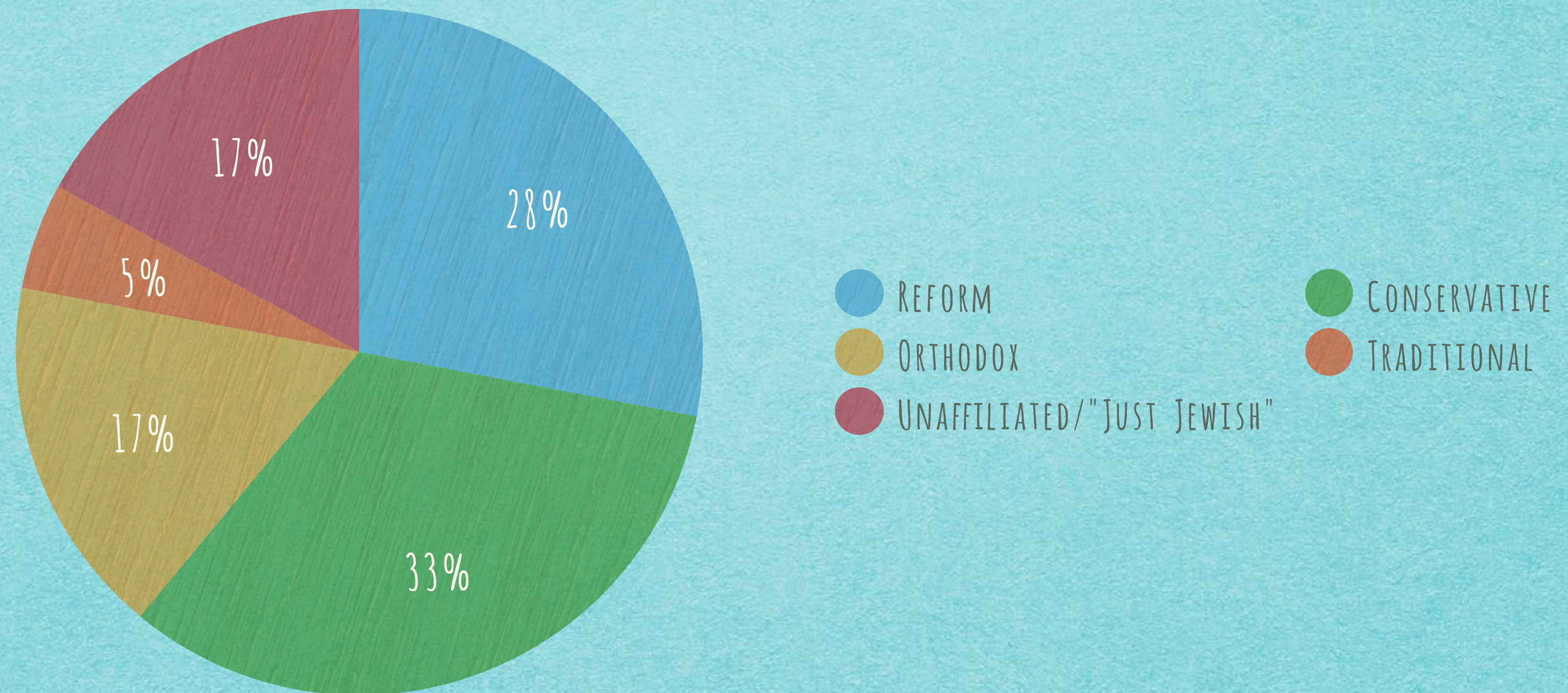
**Social
Responsibility**



**Jewish
Knowledge**



St. Louis' ONLY Pluralistic Jewish Day School

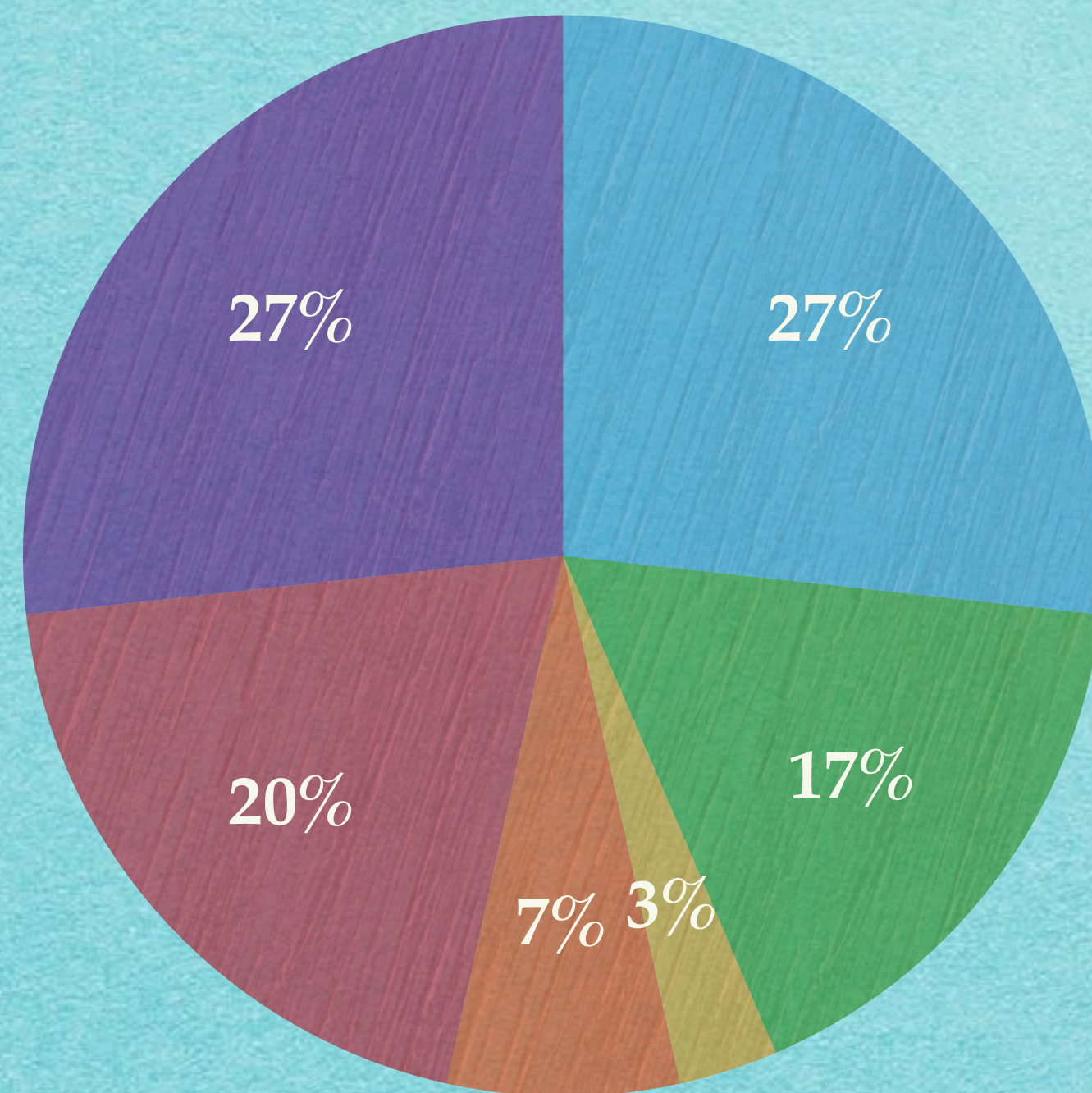


Our families represent all denominations. They are Jews by choice and Jews by birth, Ashkenazi, Sephardi and Mizrachi.

Attracting Families to St. Louis

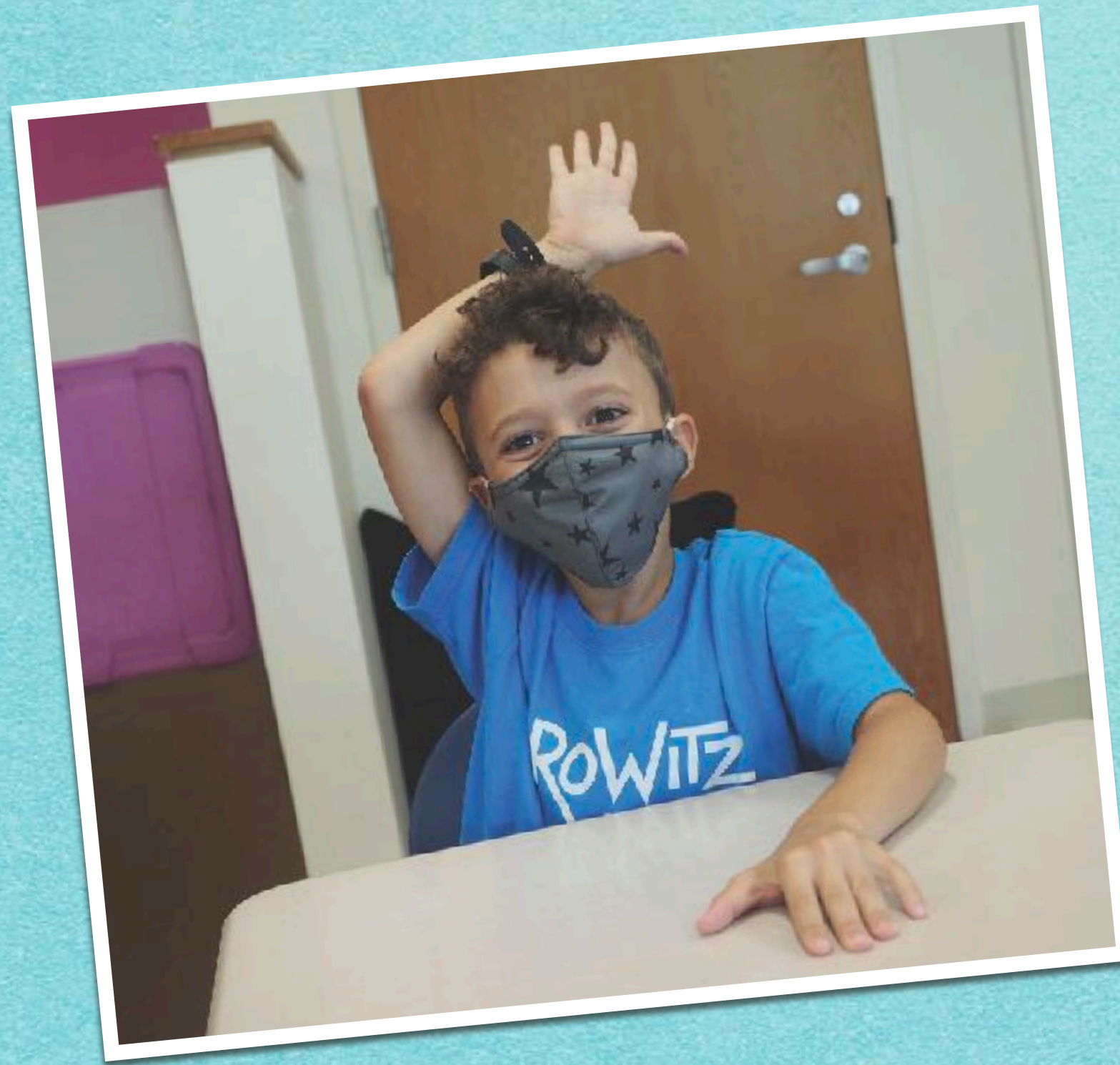
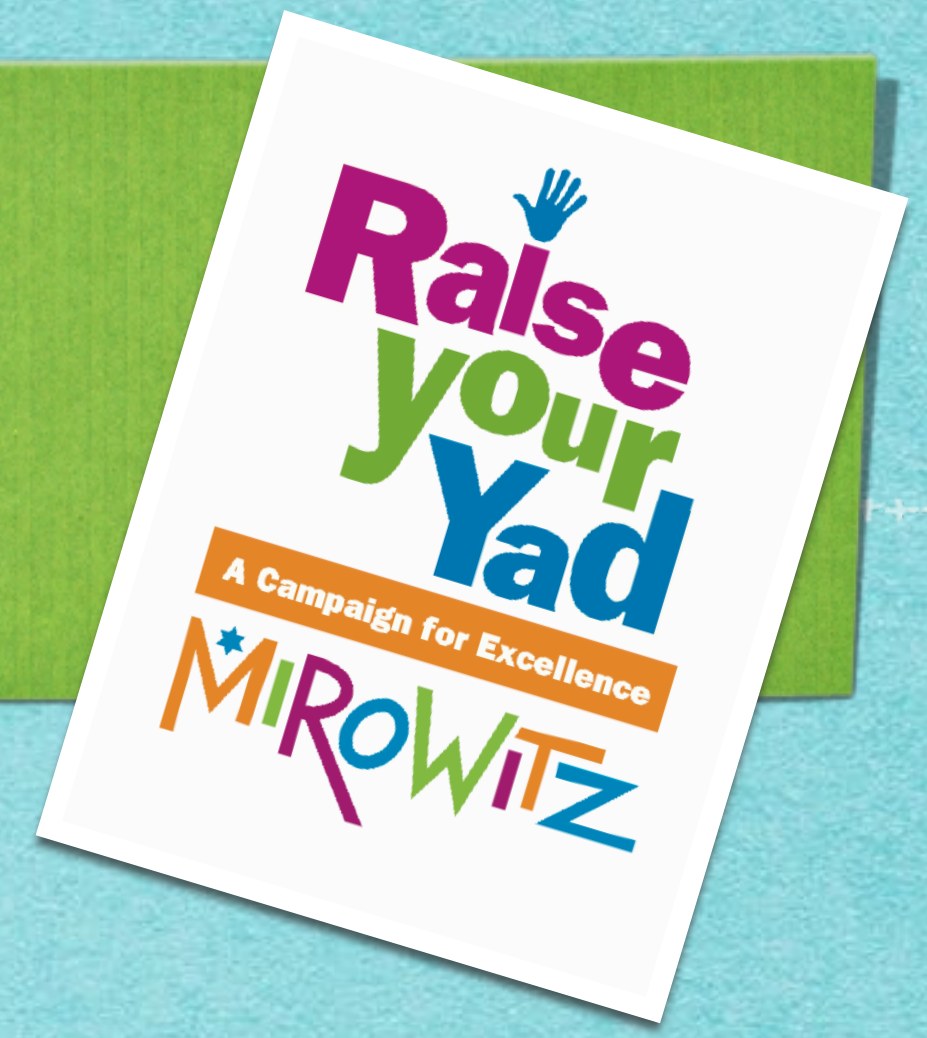


- Hi Tech
- Business
- Family
- Law
- Jewish Professional
- Medical Professional
- Science/Research
- Academia



For our city to thrive, it must be able to attract top-notch corporate talent, rabbis and community leaders who want their children to attend Jewish day school. Over the past 10 years, an average of 6 new St. Louis families per year have indicated that Mirowitz made our city an attractive option.

Factors leading to our success



- ▶ Stable leadership
- ▶ Excellent faculty
- ▶ Matching Grant from OnBoard
- ▶ Strong history of generous financial support from the community

Our alumni:

- ▶ Express an extraordinary sense of responsibility toward helping others and effecting social change.
- ▶ Have a profound commitment to Israel and the Jewish people.
- ▶ Are equipped to engage in respectful dialogue and maintain relationships that preserve the diversity of the Jewish community.
- ▶ Become teen leaders in their high schools and synagogues.



Where our students go to high school:

- Clayton High School
- Crossroads College Prep
- John Burroughs School
- Ladue High School
- MICDS
- Parkway High Schools
- Rockwood High Schools
- Thomas Jefferson School
- Whitfield School

97%

take honors
and AP
classes in
high school

96%

participate in
Jewish
activities in
high school

100%

accepted to
their first
choice high
school
(past 3 years)

31-33

Middle 50%
of ACT scores
taken by
alumni

65K

Average
amount of
college merit
scholarship
received

Where our students go to college:

Barnard College
Boston University
Bradley University
Brandeis University
Carleton College
Case Western
College of Charleston
Colorado School of Mines
Columbia University
Davidson College
DePaul University
Drexel University
Duke University
Emory University
George Washington University
Harvard University

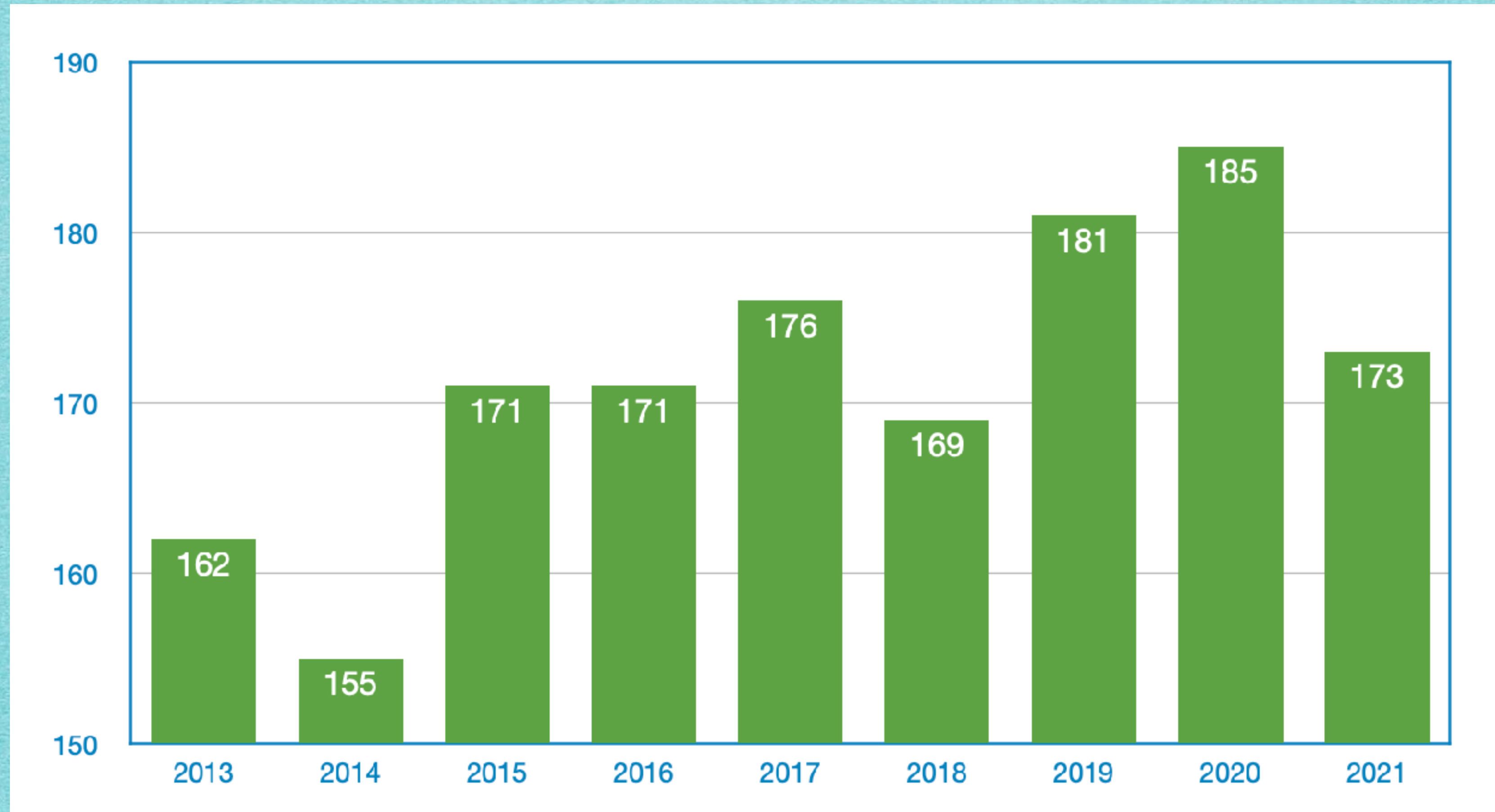
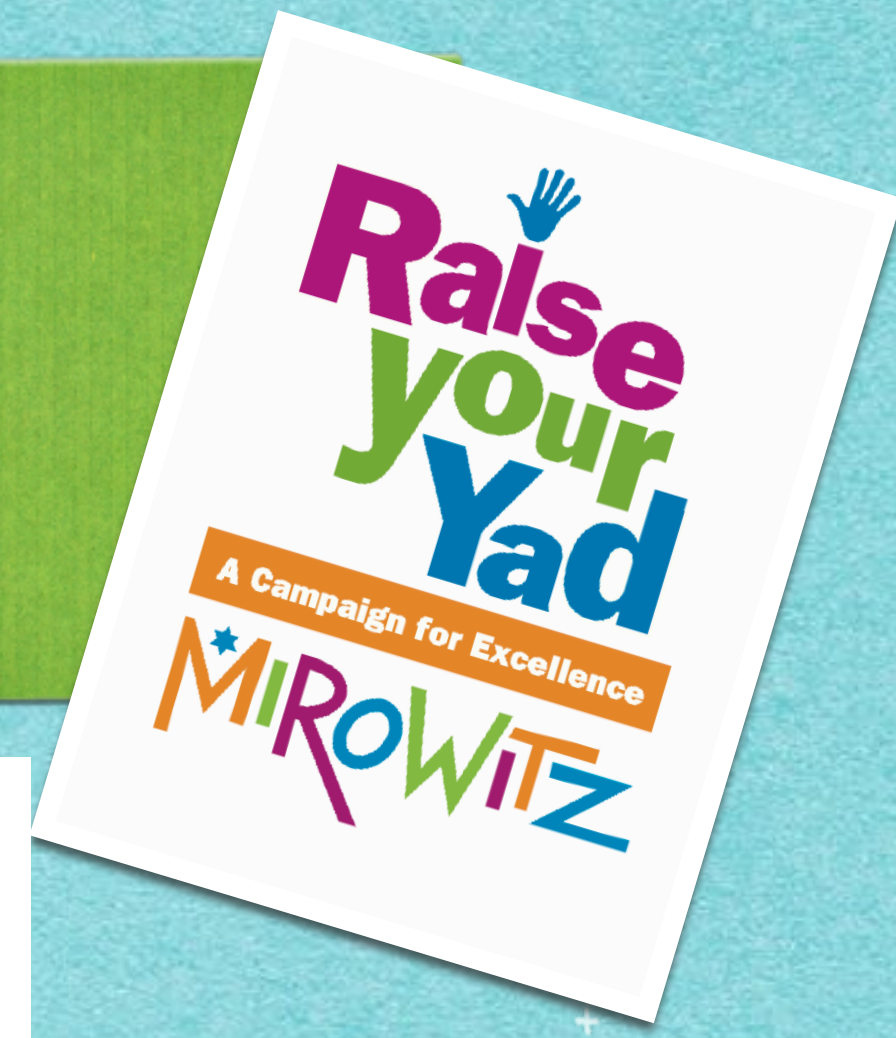
Haverford College
Hebrew University
Indiana University
Lehigh University
Macalaster College
Miami University of Ohio
Millikin University
Missouri S&T
Northeastern University
Northwestern University
Oberlin College
Ohio State University
Penn State University
Princeton University
Purdue University
Rensselaer Polytech Inst.

Rochester University
Stanford University
Stern College
St. Louis University
Truman State University
Tufts University
Tulane
UCLA
University of Alabama
University of Arizona
University Cal-Davis
University of Chicago
University of Colorado
University of Delaware
University of Denver
University of Kansas

University of Maryland
University of Miami
University of Michigan
University of Minnesota
University of Missouri
UMKC-Dance Conservatory
University of North Carolina
University of Pennsylvania
University of Pittsburgh
USC
University of Tampa
University of Texas
University of Washington
University of Wisconsin
Vanderbilt University
Washington University

Enrollment

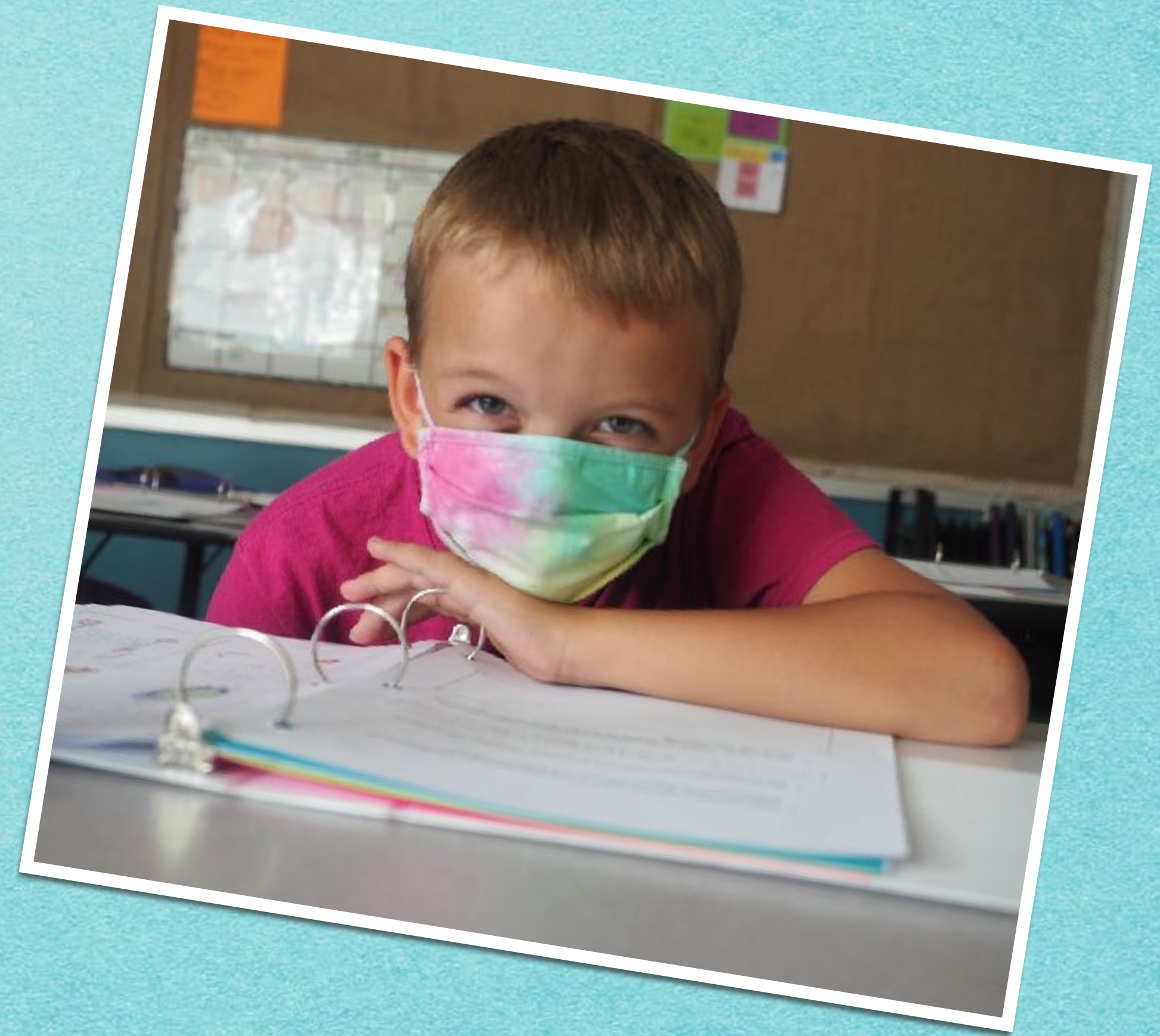
For schools of our size, every student matters.
We must eliminate barriers to attendance.





Barriers to Enrollment

- ▶ 1. Cost of tuition
- ▶ 2. Need for support services





Every child deserves a Mirowitz childhood!

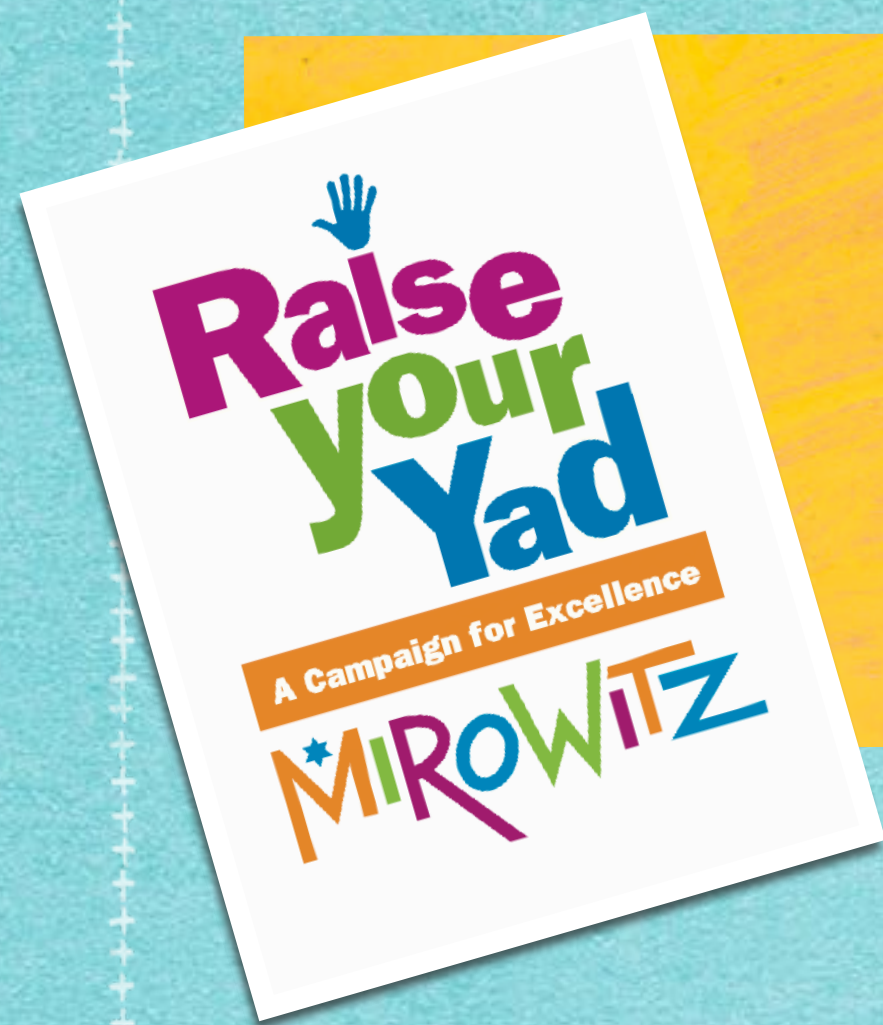


A campaign to break down the barriers

- ▶ **Affordability:** Jewish day school should be financially accessible to all who want it.
- ▶ **Support Services:** Children who need learning support should be able to attend Jewish day school.

That's our Jewish responsibility.





Campaign goals:

- ▶ **\$2 million** to endow support services
- ▶ **\$2 million** to endow scholarships
- ▶ **\$1.5 million** to cover annual costs until endowments are fully funded



Barrier #1: Affordability



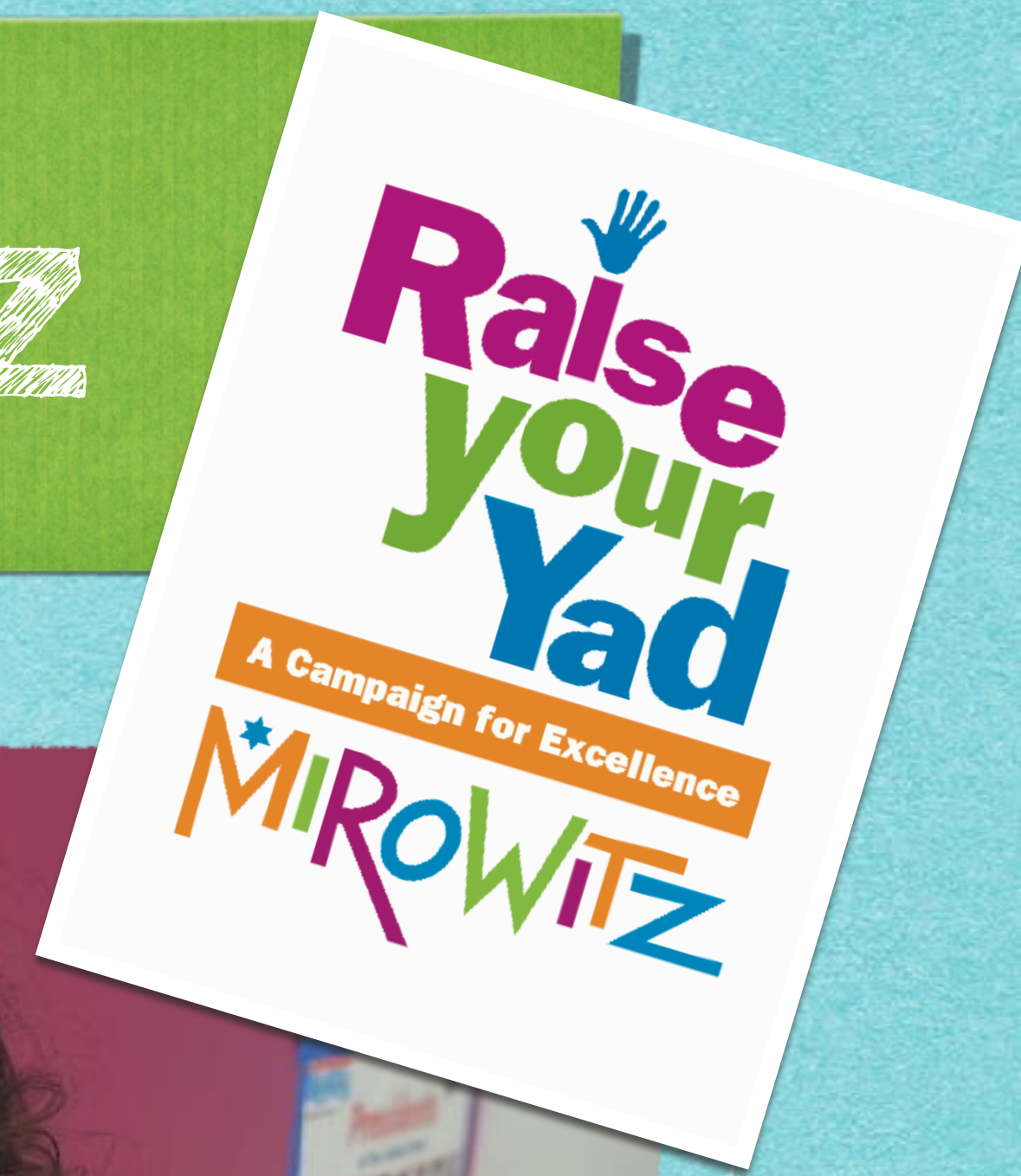
Why it matters:

- ▶ Jewish leaders of the future do not all come from families who can afford full tuition.
- ▶ Mirowitz is committed to making Jewish day school available to a diverse community of families and to offering tuition assistance to those with a demonstrated need.

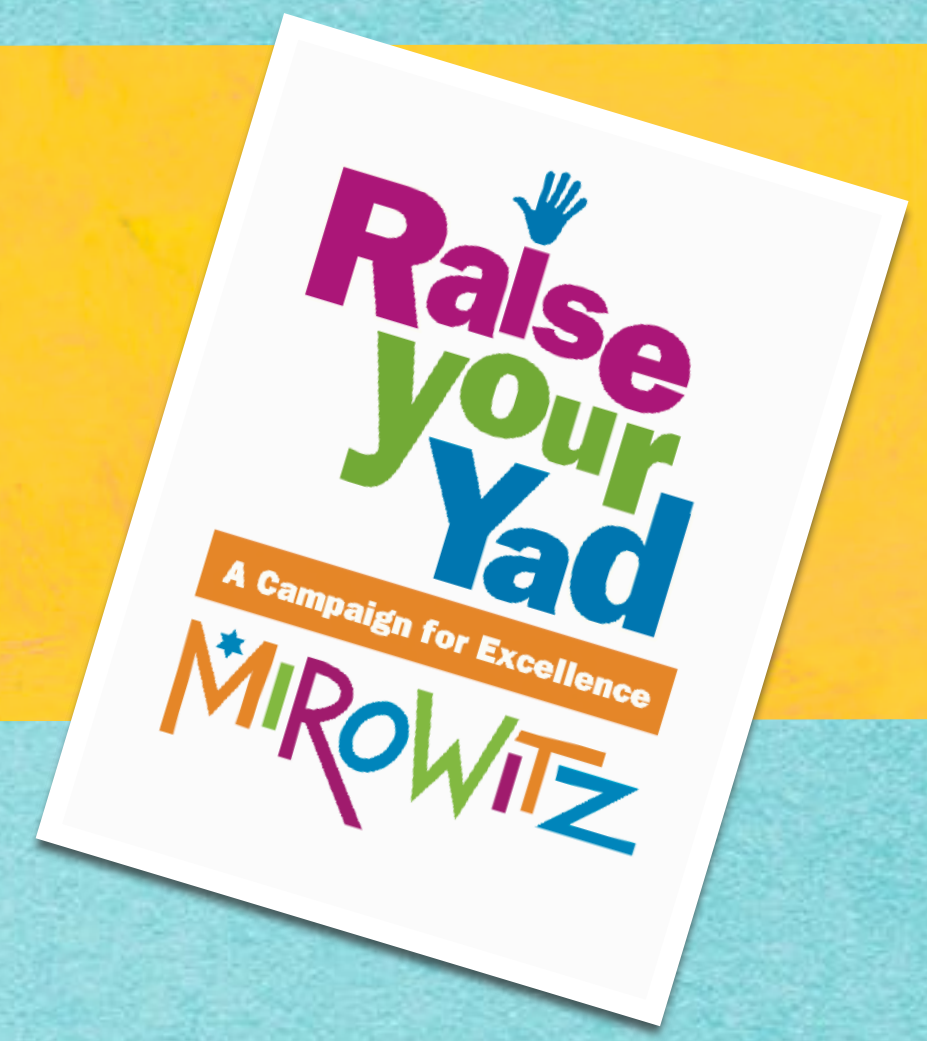


The cost of Mirowitz

- ▶ Tuition: **\$17,500**
- ▶ Cost to educate each child: **\$19,000**

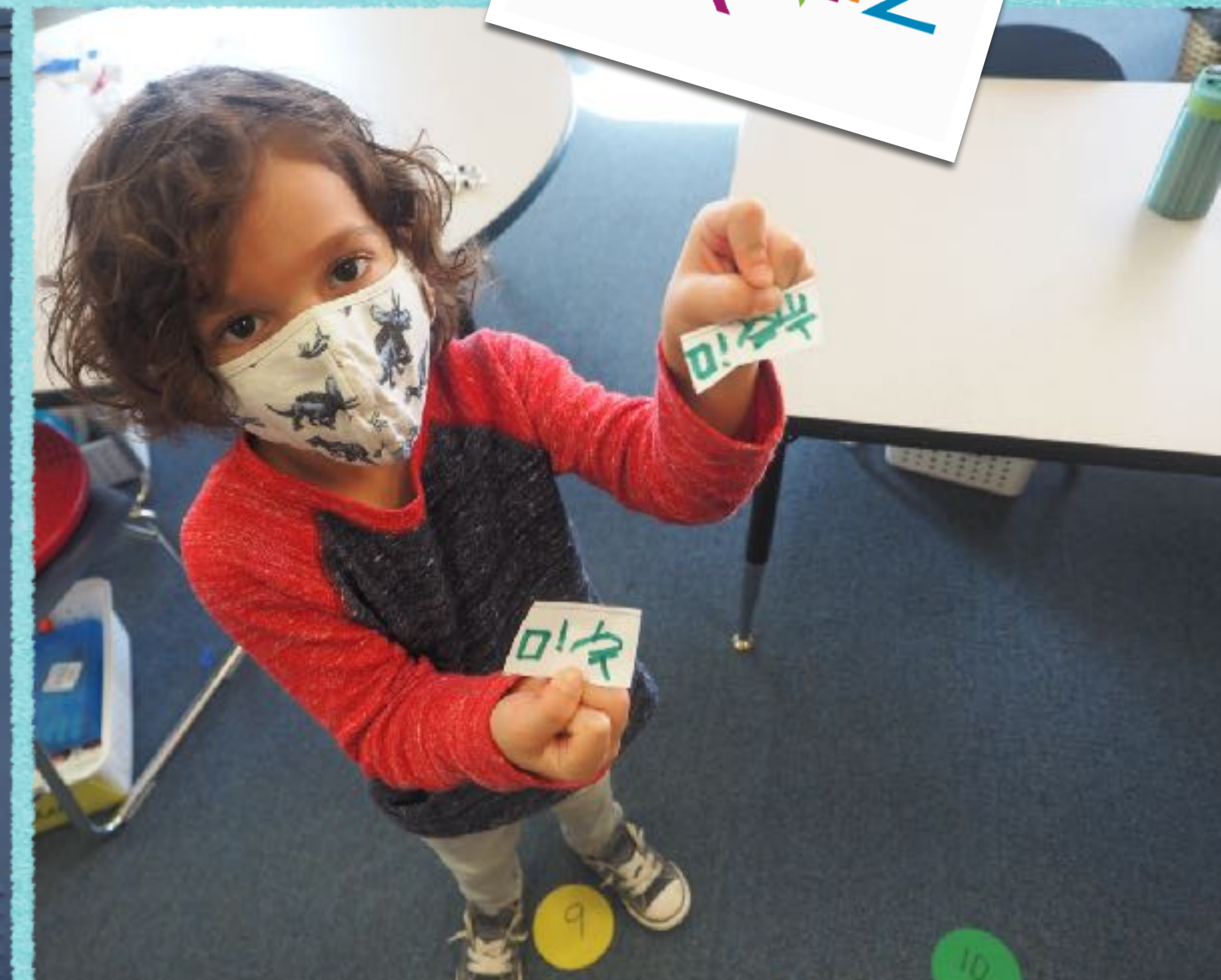
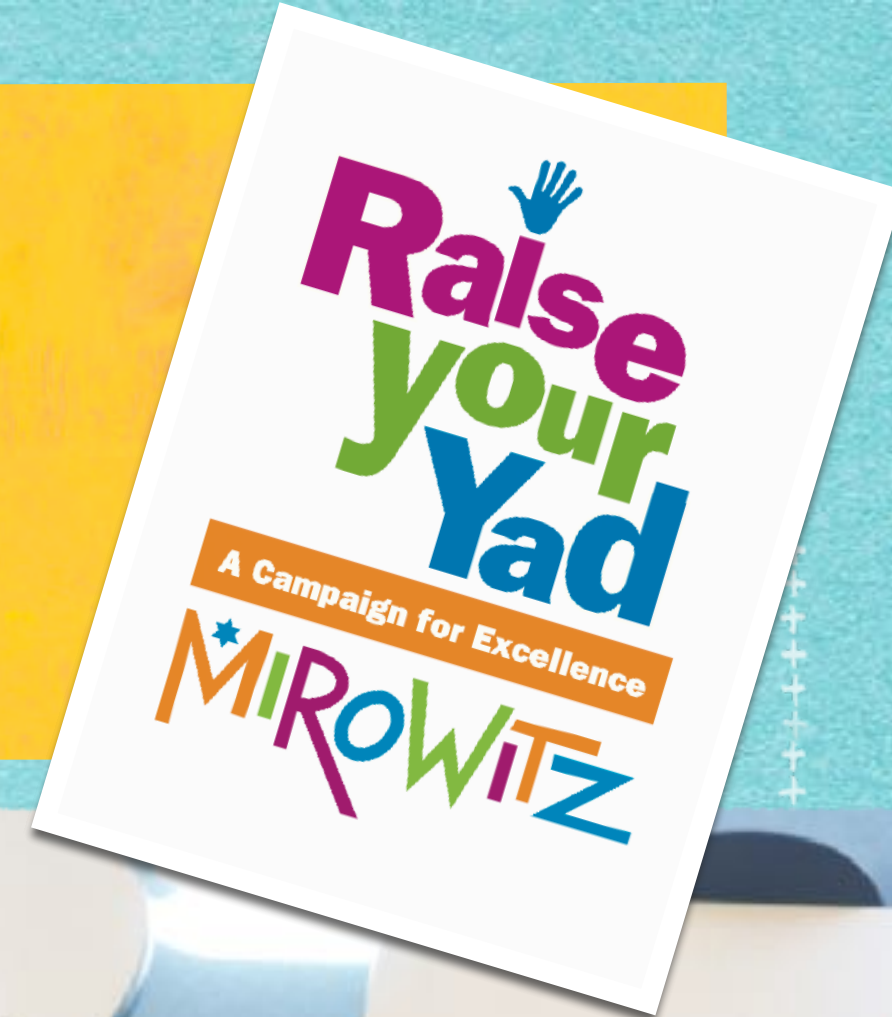


Who is impacted by affordability?



- ▶ **68%:** Mirowitz students who receive a tuition discount
- ▶ **\$1 million:** scholarship dollars awarded annually
- ▶ **\$10,000:** Average scholarship award
- ▶ Every year, interested families do not enroll (or re-enroll) for financial reasons. This includes Jewish communal professionals who dedicate their lives to the community but feel they cannot afford Jewish day school.

Why this campaign matters:



The interest from a **\$2 Million Endowment** will enable us to sustain scholarships for the 20-21 Kindergarten class through their tenure at Mirowitz.



What our parents say:

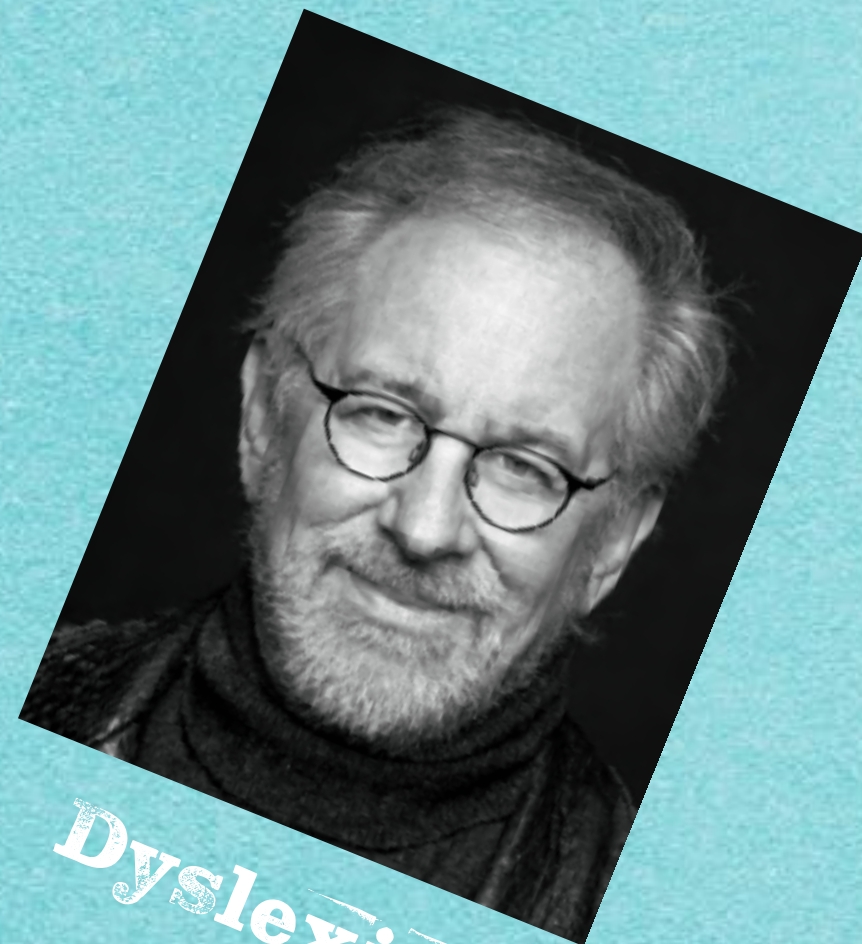
“My business has been crippled this year, and I’m trying very hard not to fold. My children are thriving at Mirowitz, and financial assistance would allow them to stay in their happy place while we adults navigate everything else.”

What our parents say:

“We received our financial aid letter and breathed a huge sigh of relief. We are so beyond excited that the boys get to come back to Mirowitz—their second home. We hope one day to pay it forward. Until then, we really are so very grateful for those who continue to support our family. From the bottom of our hearts, thank you.”

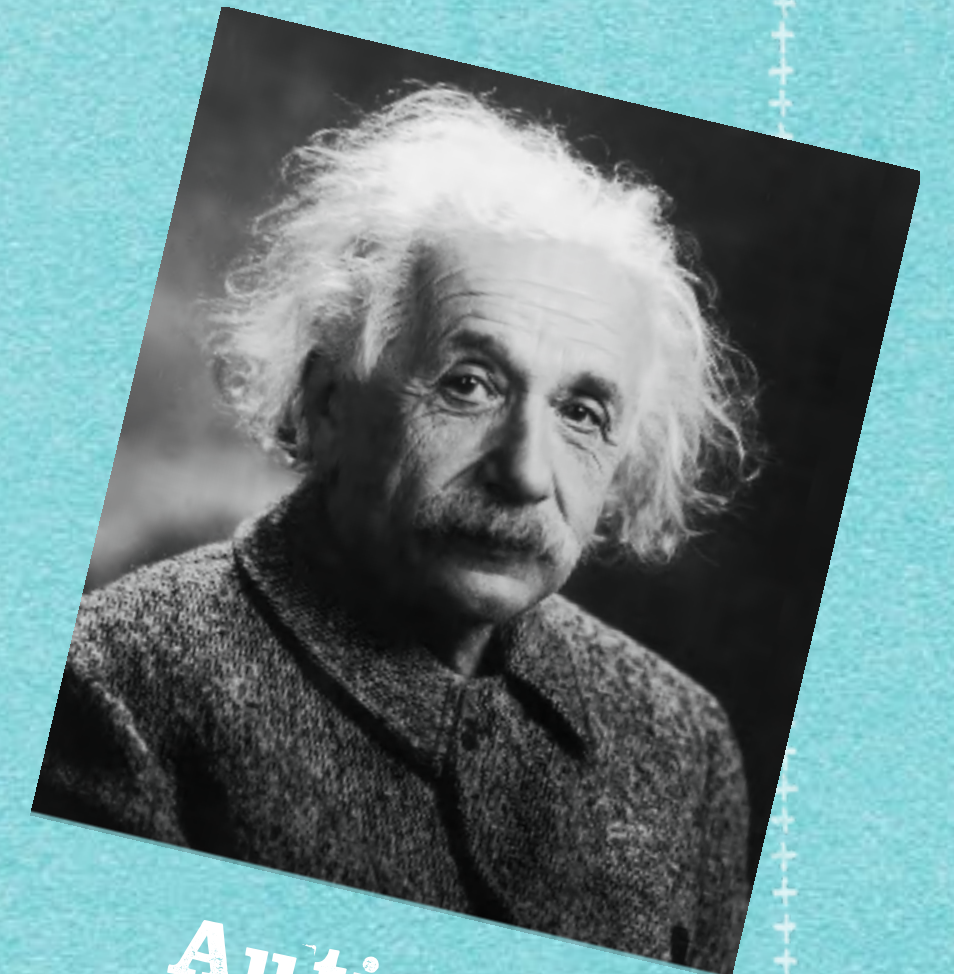


Barrier #2: Learning Support



Why it matters?

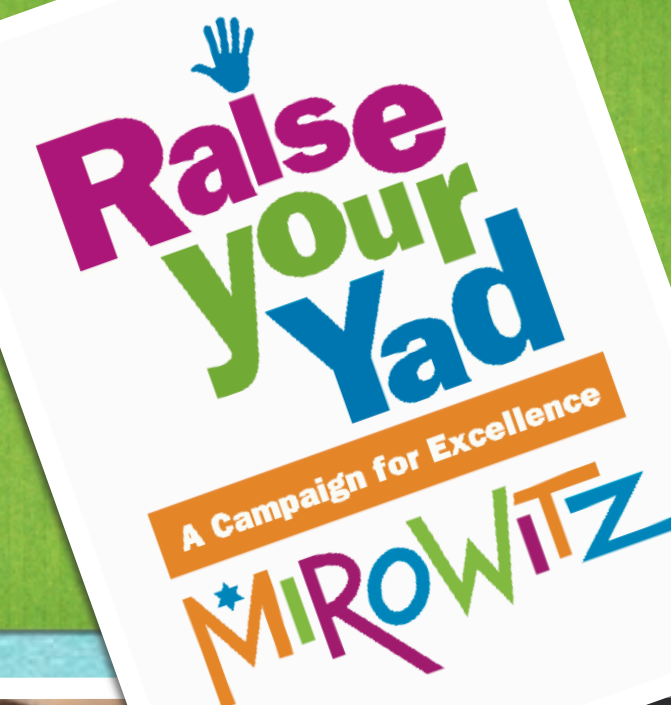
- ▶ You never know who has a learning disability.
- ▶ If children have trouble learning to read, holding a pencil or speaking English, should they be excluded from Jewish day school?
- ▶ What is the impact on our Jewish future if we turn away children from Jewish education?





**Counseling
Services**

Support Services



**Academic
Support**



**Speech
Pathology**



**Occupational
Therapy**

A Robust Support Services Team



1 Director of
Support Services



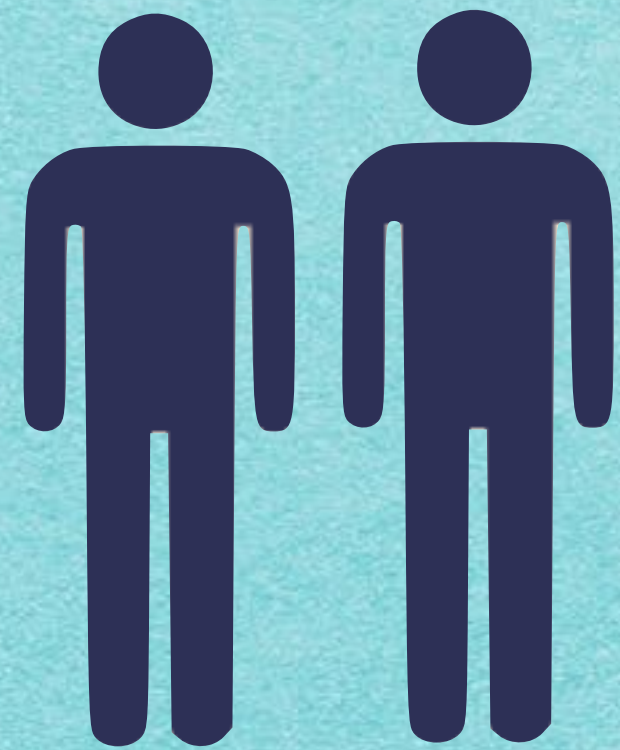
3 Learning Specialists



1 Counselor



1 Occupational
Therapist



2 Speech Pathologists

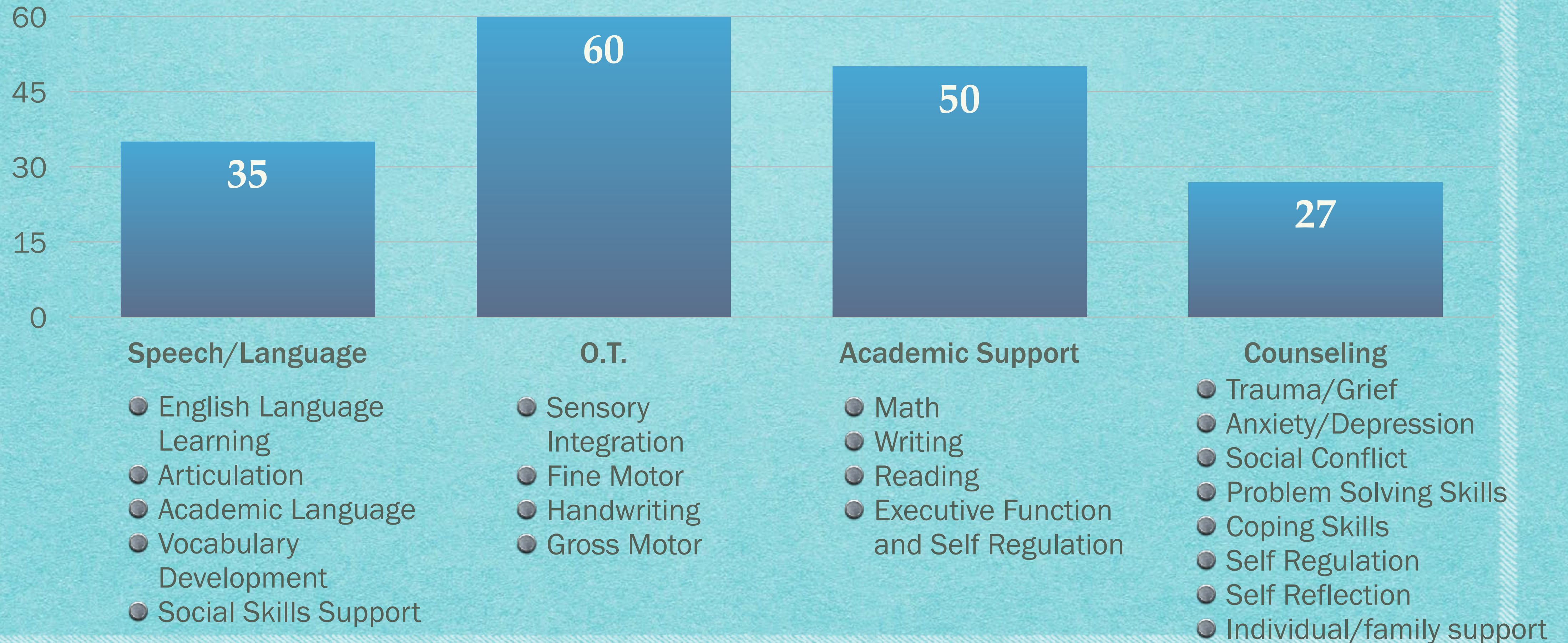


1 Hebrew Specialist

Landscape of Support Services

47 percent of Mirowitz students work with members of the support services team.

Students



**The challenge:
support services are expensive!**



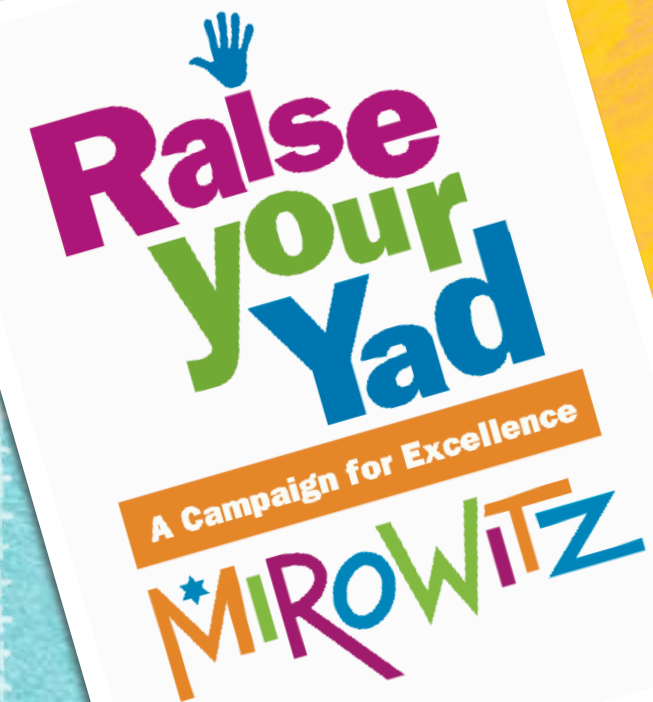
Mirowitz sets the standard

- ▶ With the exception of schools created to serve special needs, **no other St. Louis independent school offers this level of support.**
- ▶ Typically, independent schools outsource support services at the parents' expense.
- ▶ Historically, families needing support would not consider Mirowitz because they believed there would be an increased financial burden. **We provide services without adding to a family's tuition.**
- ▶ Each year, parents inquire about transferring their children to Mirowitz because they are failing to thrive elsewhere. We are able to admit those whose learning needs are within the scope of our program and who will be successful at Mirowitz.

An unacceptable reality:

A survey of the American Jewish community found that people with disabilities are underrepresented among those engaged in Jewish life. The results indicated that most people with disabilities **opt out of Jewish life after feeling alienated by day schools, camps and synagogues.**

Survey conducted by RespectAbility

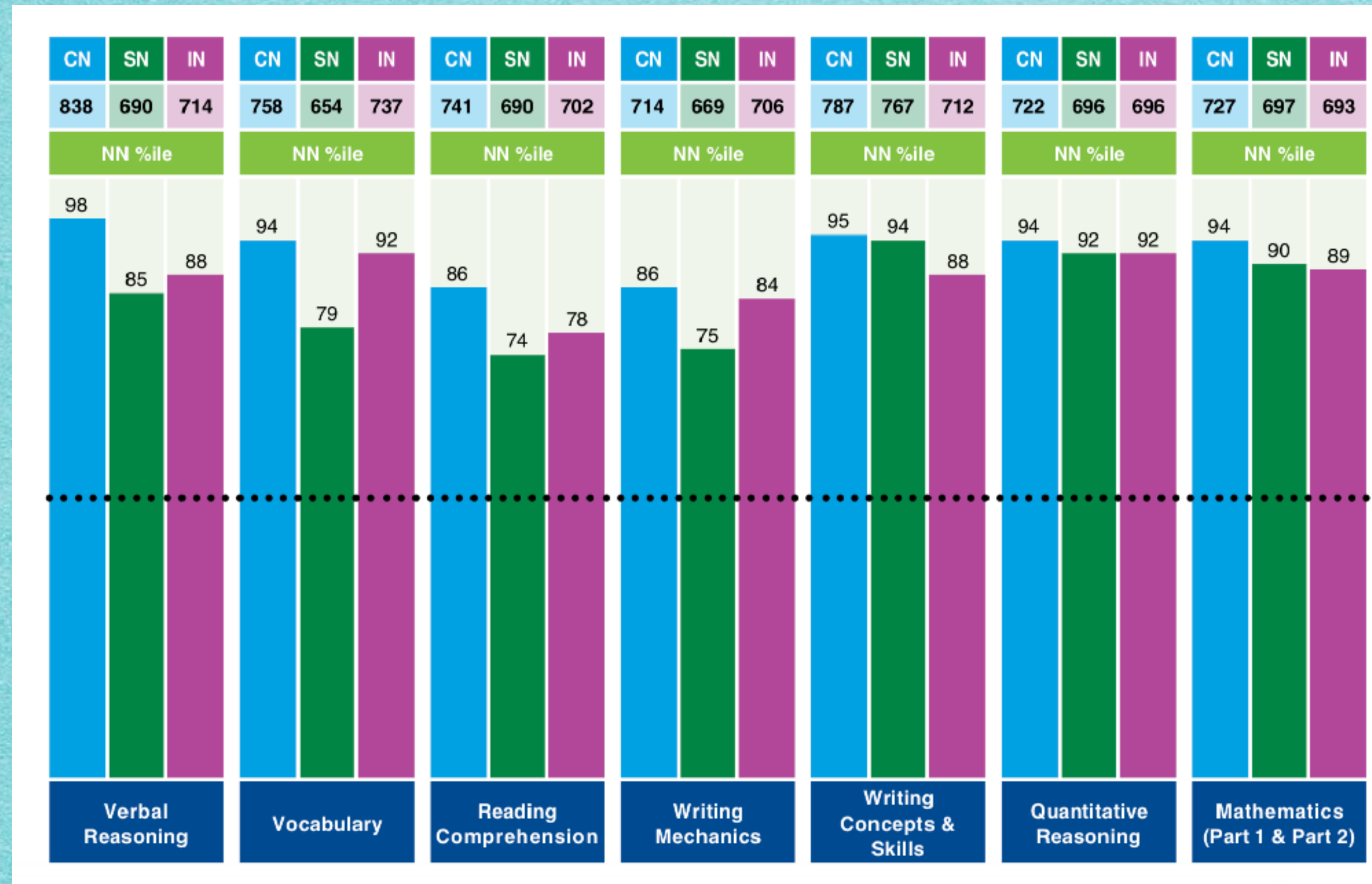


How we measure success:

- ▶ Students are “graduating” from support services.
- ▶ We can accommodate children we used to “coach out” of Mirowitz due to lack of expertise and/or human resources.
- ▶ For the past three years, 100% of Mirowitz students (including care-team students) are accepted into their first-choice secondary school.
- ▶ For the past 5 years, Mirowitz 8th graders (including care-team students) have exceeded public and private school norms on standardized test.



How we measure success:



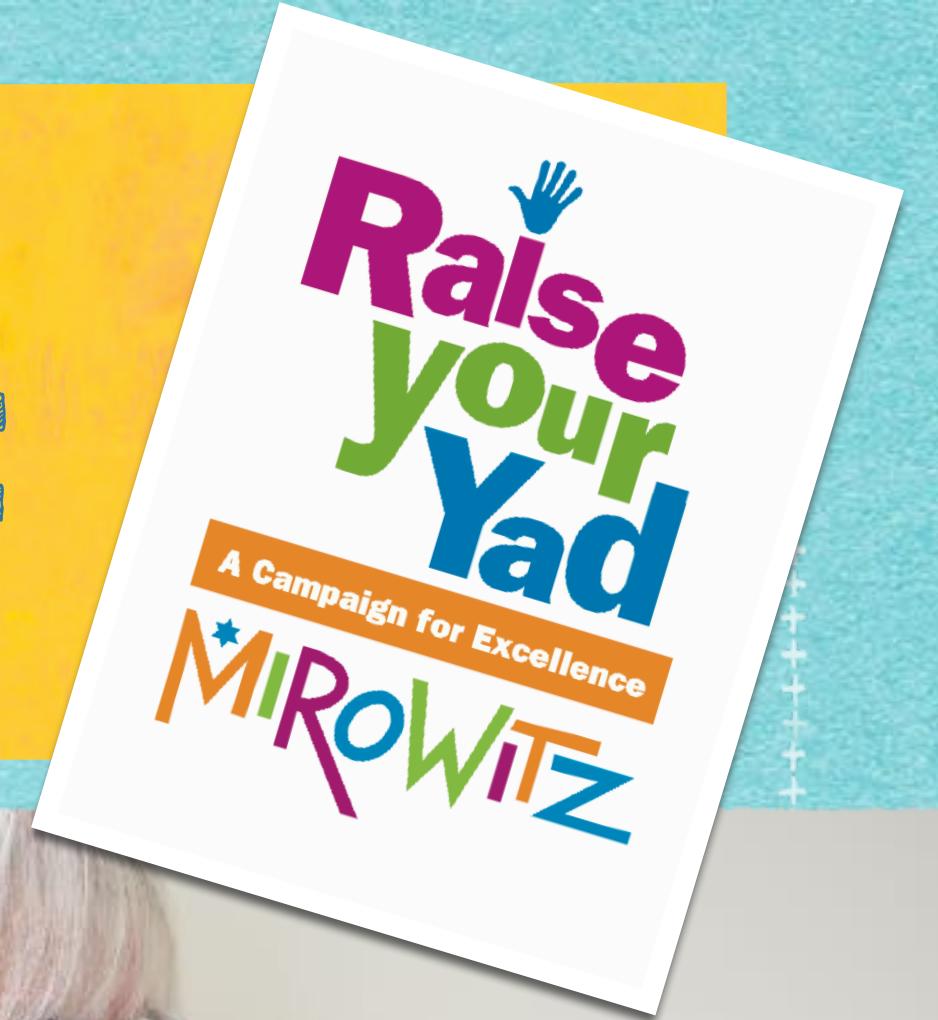
CN=Class

SN=Suburban

IN=Independent

- ▶ Mirowitz 8th grade students (blue) tested include students who have learning disabilities and receive support services.
- ▶ We do not “teach to the test,” but rather use the results to determine where an additional grammar lesson or reading comprehension strategy might be helpful.

Why this campaign matters:



A \$2 MILLION LEARNING SUPPORT ENDOWMENT will relieve 50% of our learning support costs and allow Mirowitz to continue serving diverse learners.

What our parents say:

“We moved to St. Louis last summer, and wanted to enroll our boys in a Jewish day school. But each had some challenges, and we needed a school that could attend to their needs. Mirowitz’s care team took them under its wing, offering one support in writing and reading, and the other social-emotional support. They have both grown tremendously this school year! We could not be more grateful that our community day school has the resources my children need.”



What our parents say:



“The care and attention of each teacher and specialist has allowed my daughter to be a successful student. She is gifted in some areas and struggles in others. Instead of falling behind her peers or being underestimated, she gets opportunities for experiential learning that gifted children need, as well as support for the areas in which she struggles. She has developed into a high achieving, confident girl during her years at Mirowitz, and for this we are very thankful.”

If you believe that Jewish day school is a birthright and not a privilege, that it should be financially accessible to all who want it...



**If you believe that children who need
support should be able to attend
Jewish Day School...**



If you believe that investing in children
will ensure our Jewish tomorrow...



To raise YOUR ,
please contact:

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or 314-576-6177

