

# SHOW ME MIROWITZ

A GALA TO BENEFIT  
SAUL MIROWITZ JEWISH COMMUNITY SCHOOL

**SUNDAY, MAY 1, 2022**

*at the World's Fair Pavilion in Forest Park*



# Save the Date **SUNDAY, MAY 1, 2022**

## at the *World's Fair Pavilion in Forest Park*

Let's come together as a community so we can **SHOW YOU** just what makes St. Louis' only pluralistic Jewish independent school so special. We hope you will join us as a sponsor and help make the gala a success.

We are planning to be back in person this year at beautiful Forest Park. Help us honor **Randee and Dr. Myron Jacobs, Dr. Arlene Stiffman and Rabbi Jeffrey Stiffman**, outgoing Head of School **Cheryl and Jon Maayan** and their children, and Mirowitz alumni **Gabe and Ari Maayan** for their dedication to our school and community.

### HONORING



**RANDEE AND DR. MYRON JACOBS**  
*Meyer and Marcelle Kranzberg  
Visionary Award*



**DR. ARLENE AND RABBI JEFFREY STIFFMAN,  
CHERYL, JON, GABE AND ARI MAAYAN**  
*Community Service Award*

We will also honor these faculty and staff who are celebrating 15, 10 and 5 years at Mirowitz.

15 years **BETTI BLUMOFF**

10 years **AJ MOLL**

5 years **LEE'AT KOERTEL  
FRAN MILSK**

**Saul Mirowitz Jewish Community School** is much more than a place of academic enrichment. At Mirowitz, school is also a place where children grow to be socially responsible, where ethical leaders are nourished, and where Jewish learning inspires children to joyfully connect with their heritage.

Your gift to our annual gala makes it possible for Mirowitz to provide an education that is on par with the nation's best independent schools, one that applies the latest neurological research and technological advances to classroom methodologies. Just as much, your sponsorship allows us to cultivate a generation of Jewish leaders who seek guidance and joy from their heritage.

# MIROWITZ GALA *Sponsorship Levels*

**ALL SPONSORSHIP LEVELS** receive recognition on the invitation, gala slides, website, social media, and dinner program. \$60 of each \$150 gala ticket is not tax deductible.

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## *Jewish Leader* \$18,000

**SHOW ME FUTURE LEADERS WHO HAVE A STRONG JEWISH FOUNDATION!**

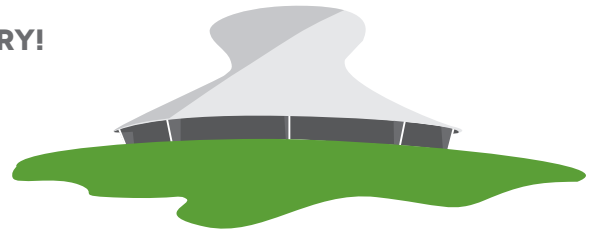
- Two tables of 10
- VIP table placement
- Presenting sponsor recognition from the stage
- Unlimited tributes listed on the gala website and program



## *Scientist* \$13,000

**SHOW ME STUDENTS ENGAGED IN SCIENTIFIC DISCOVERY!**

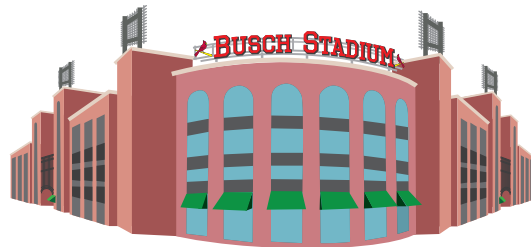
- One table of 10
- VIP table placement
- Recognition from stage
- Unlimited tributes listed on the gala website and program



## *Athlete* \$5,400

**SHOW ME HEALTHY AND ACTIVE STUDENTS!**

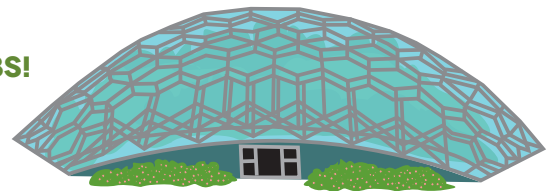
- One table of 10
- Recognition from stage
- 10 tributes listed on the gala website and program



## *Conservationist* \$3,600

**SHOW ME STUDENTS EXPLORING OUR OUTDOOR LEARNING LABS!**

- 4 individual gala tickets
- 5 tributes listed on the gala website and program



## *Artist* \$1,800

**SHOW ME STUDENTS ENGAGED IN ARTISTIC EXPRESSION!**

- 2 individual gala tickets



Please complete and mail the enclosed sponsorship form to:  
Marianne Chervitz  
348 S. Mason Road  
St. Louis, MO 63141

For questions or more information, contact  
Marianne Chervitz:  
314.576.6177 or  
mchervitz@mirowitz.org

**Printing Deadlines**  
Invitation  
March 11, 2022  
Program  
April 10, 2022

# Sponsor Form

## Sponsorship Levels

**Jewish Leader** \$18,000

**Conservationist** \$3,600

**Scientist** \$13,000

**Artist** \$1,800

**Athlete** \$5,400

**Individual Ticket** \$150

## Fund-the-Need

I wish to pre-bid at a "Fund-the-Need" level of:

\$10,000

\$5,000

\$2,500

\$1,000

\$500

\$250

\$100

Other \$ \_\_\_\_\_

## Contact Information

Name \_\_\_\_\_ Company (if applicable) \_\_\_\_\_  
(as you would like it to appear on print materials)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Payment Information

Total Amount \$ \_\_\_\_\_  Check is enclosed (payable to *Mirowitz*). Check # \_\_\_\_\_

Please charge the following card:  Amex  MasterCard  Visa  Discover

Name on Card \_\_\_\_\_ Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV# \_\_\_\_\_ Signature \_\_\_\_\_



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# MIROWITZ GALA *Corporate Sponsorship*

**ALL CORPORATE SPONSORS** will be featured on Mirowitz donor screen (in the main lobby) through the 2022-23 school year.

## *Scientist*

**\$13,000**

### FUND-THE-NEED SPONSOR

Kick off the evening's HUGE moment of giving with an announcement of your company's lead gift. This opportunity can include a statement about your company's philanthropic goals.

Logo placement featured on all on-screen slides used during Fund-the-Need

- On-screen ad to be featured in rolling slide show
- Premier logo placement on gala invitation
- Premier logo placement with link on event page at [www.mirowitz.org/gala](http://www.mirowitz.org/gala)
- Two social media shout-outs during during gala pre-event promotions
- Inclusion in press-releases about the event
- Opportunity for unlimited tributes to be listed on the gala website\*



## *Athlete*

**\$5,400**

### PROGRAM PORTION SPONSOR

Showcase your company's name, logo and generosity at the beginning of one of the evening's events (e.g. Teacher Recognition, School Videos, Student/Alumni Speaker)

An opportunity for your company to be a featured sponsor for one whole portion of the evening

- Logo featured in rolling slide show
- Logo included on gala invitation
- Logo placement with link on event page at [www.mirowitz.org/gala](http://www.mirowitz.org/gala)
- Shout out on social media during one of the pre-event promotions
- Opportunity for 10 tributes to be listed on the gala website\*

## OUR SCHOOL

173 students  
116 families  
23 zip codes represented

## OUR GALA SUNDAY, MAY 1, 2022 AT 6:30 P.M.

2,900 invitations mailed  
400 expected attendance



## *Conservationist*

**\$3,600**

### GUEST EXPERIENCE SPONSOR

There are many components that help make our gala a success and ensure that our guests have a memorable experience. Examples include check-in desk, open bars, complimentary valet parking, etc. We will work with you to select an area of our guest experience that best fits your company's vision.

An opportunity to recognize and display your company's name and logo on one of the many components of the event

- Logo featured in rolling slide show
- Logo included on gala invitation
- Logo placement with link on event page at [www.mirowitz.org/gala](http://www.mirowitz.org/gala)
- Opportunity for five tributes to be listed on the gala website\*

## OUR REACH

2,500 weekly newsletter recipients  
2,600 Facebook and Instagram "likes" and "followers"

## MATCHING GIFT OPPORTUNITIES AVAILABLE

*Leverage your gift and inspire others!*

Please consider turning your gift into a matching gift and motivate others to join you. Contact Marianne Chervitz to discuss a custom matching gift opportunity at 314-576-6177 or [mchervitz@mirowitz.org](mailto:mchervitz@mirowitz.org)

\*Recipients will receive an acknowledgement in the mail.

Please complete the Corporate sponsorship form on reverse side.

# Corporate Sponsor Form

## Corporate Sponsorship Levels

- Scientist** \$13,000
- Athlete** \$5,400
- Conservationist** \$3,600

## Fund-the-Need

I wish to pre-bid at a "Fund-the-Need" level of:

- \$10,000     \$5,000     \$2,500     \$1,000
- \$500     \$250     \$100     Other \$ \_\_\_\_\_

## Contact Information

Name \_\_\_\_\_ Company (if applicable) \_\_\_\_\_  
(as you would like it to appear on print materials)

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

## Payment Information

Total Amount \$ \_\_\_\_\_  Check is enclosed (payable to *Mirowitz*). Check # \_\_\_\_\_

Please charge the following card:  Amex     MasterCard     Visa     Discover

Name on Card \_\_\_\_\_ Card # \_\_\_\_\_

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## *Gala Co-Chairs*

Patty Croughan  
Rachel Pepe

## *Committee*

Jen Baer	Ruth Lederman
Jen Bernstein	Raquel Levenson
Sherri Besmer	Marilyn Levison
Amy Bornstein	Cyndee Levy
Susan Bosse	Jackie Kleban
Kara Dudley	Sue Matlof
Ann Mayer Eisen	Galia Movitz
Jada Fox	Margo Newman
Marcie Garland	Sherri Newstead
Gay Goldenberg	Wendy Rosenblum
Amy Hammerman	Rabbi Jessica Shaffrin

## *Our Mission*

Saul Mirowitz Jewish Community School provides the highest quality of secular and Jewish education, empowering students to become life-long learners and leaders, and to apply Jewish values to all aspects of life.

## *Our Vision*

A vibrant, socially responsible and inspired Jewish community led by educated, capable, energetic, joyous, compassionate, ethical and inquisitive leaders.

## *Board of Directors*

### **President**

Dr. Diane Rosen

### **First Vice President**

Dr. Sara Lander

### **Vice President Development**

Ruth Lederman

### **Treasurer**

Jackie Levin

### **Secretary**

Rabbi Micah Buck-Yael

### **Immediate Past President**

Dr. Barbara Green

### **Members at Large**

Dr. Susan Godwin Kofkoff

Galia Movitz

### **Directors**

Lauren Cohen

Paul Flotken

Sam Gallup

Gay Goldenberg

Sabina Holtzman

Dr. Julia Kofkoff

Scott Levine

Marty Levison

Carolyn Morris

Dr. Michael Rauchman

Paulie Rose

Jeff Sparks

Marc Spector

Rob Wasserman

Susan Witte

### **PTO Chairs**

Lauren Abraham

Alana Minoff

Jacquelyn Siegler

### **Honorary Trustees**

Ellen & Jack Deutsch

Ken Kranzberg

### **Head of School**

Cheryl Maayan



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