### Gala Co-Chairs Lauren Abraham and Sue Lapp

## **Board of Directors**

President Dr. Sara Lander

**First Vice President** Rabbi Micah Buck-Yael

Secretary Gay Goldenberg

Treasurer Sam Gallup

**Development Chairperson** Wendy Rosenblum

**Immediate Past President** Dr. Diane Rosen

**Members at Large** Jackie Levin Cyndee Levy

## **Our Mission**

Saul Mirowitz Jewish Community School provides the highest quality of secular and Jewish education, empowering students to become life-long learners and leaders, and to apply Jewish values to all aspects of life.

### **Directors**

Gerald Axelbaum Lauren Cohen Susan Cohen Paul Flotken Terri Grossman Michael Gartenberg Lynn Harris Scott Levine Matt Levison Galia Movitz Dr. Michael Rauchman Rabbi Scott Shafrin Dr. Jonathan Shanker Jeff Sparks

**Our Vision** 

A vibrant, socially responsible

led by educated, capable,

and inspired Jewish community

energetic, joyous, compassionate,

ethical and inquisitive leaders.

PTO Co-Chairs Lauren Abraham

Mindy Woolf **Honorary Trustees** Ellen & Jack Deutsch Ken Kranzberg

**Head of School** Raquel Scharf-Anderson



Please complete and mail the enclosed sponsorship form to: Tami Adelman 348 S. Mason Road St. Louis, MO 63141

For questions or more information, contact Tami Adelman: 480-209-2386 or tadelman@mirowitz.org **Printing Deadlines** 

Invitation March 6, 2024 Program April 17, 2024





## **SAVE THE DATE Wednesday May 8, 2024** at the Ritz Carlton, St. Louis





# WE'VE GOT SPIRIT, YES WE DO! WE'VE GOT SPIRIT....SO DO YOU!



# SAVE THE DATE Wednesday May 8, 2024

at the Ritz Carlton, St. Louis

## It's a Mirowitz Homecoming...and we are gathering for a Gala Pep Rally to cheer on our winning team of teachers, students and alumni.

Each year, the Mirowitz gala brings together nearly 400 "Pep Club" members to celebrate St. Louis' only pluralistic Jewish independent school. We'll honor a homecoming court of Mirowitz visionaries, as well as the teachers who have worked tirelessly to empower students to become life-long learners and leaders, and to apply Jewish values to all aspects of life.

Please join us as a sponsor!

## **About Saul Mirowitz Jewish Community School**

Mirowitz is much more than a place of academic excellence. It is also a place where children grow to be socially responsible, where ethical leaders are nourished, and where Jewish learning inspires children to find strength in their heritage.

Your gift to our annual gala makes it possible for Mirowitz to provide an education that is on par with the nation's best independent schools, one that applies the latest neurological research and technological advances to classroom methodologies. Just as much, your sponsorship allows us to cultivate a generation of Jewish leaders who feel empowered to participate in Jewish life today and to be

builders of Jewish life tomorrow.



## HOMECOMING COURT



**Diane and David Rosen Community Service Award** 



**Jennifer Baer** and PJ Library **Community Partner Award** 

We will honor these faculty and staff who are celebrating milestone years at Mirowitz:

20 years **Rachel Persellin-Armoza** 

> 15 years Sue Lapp Shannon Rohlman Val Toskin

10 vears Laura Johnson **Rabbi Scott Slarskey** Mary Wagoner

> 5 years **Sallie Glaser**

| SPONSORSHIP LEVELS<br>ALL SPONSORS receive prominent recognition in the<br>program, slides, website and event promotion. All tribute<br>recipients will receive an acknowledgement in the mail. |           |           |          |         |         |
|---|-----------|-----------|----------|---------|---------|
| Giving level  | \$18,000  | \$10,000  | \$5,400  | \$3,600 | \$1,800 |
| Name listed on the invitation   | 1         | 1         | 1        | 1       | 1       |
| Recognition as an Elijah's Circle Member  | 1         | 1         | 1        | 1       | 1       |
| Size of ad opportunity in program   | Full Page | 1/2 Page  | 1/4 Page |         |         |
| Number of tickets*  | 16        | 8         | 8        | 4       | 2       |
| VIP table placement   | 1         | 1         | 1        |         |         |
| Recogniton as a presenting sponsor  | 1         |           |          |         |         |
| Recognition from the stage  | 1         | 1         | 1        |         |         |
| Number of tributes  | Unlimited | Unlimited | 10       | 5       | 2       |
| Recognition as sponsor in all gala publicity including invitation, program, press   | 1         | 1         | 1        | 1       | 1       |

release, signage, website, bi-weekly newsletter and social media.

# CORPOR ATE SPONSORSHIP

Your company can be a Corporate Sponsor at any level and receive the benefits of that level plus...

- Logo placement featured in gala invitation, on-screen slides used during live event, on-site sponsor signage, event webpage at www.mirowitz.org/gala
- Social media shout-outs during gala pre-event promotions
- Inclusion in all event press releases
- Sponsorship featured on Mirowitz donor screen (in the main lobby) through the 2024-2025 school year
- Goodwill and marketing for your organization and alignment with corporate philanthropy vision.

\*\$50 of every \$180 ticket is tax deductible.



Our gala 3,065 invitations mailed 400 expected attendance

Please consider turning your gift into a matching gift and motivate others to join you. Contact Tami Adelman to discuss a custom matching gift opportunity at tadelman@mirowitz.org or 480-209-2386.



### Our reach

- 2,500 newsletter recipients
- 542 Instagram followers
- 1,480 Facebook followers
- 32,018 average Facebook post reach

# MATCHING GIFT **OPPORTUNITIES**

### Leverage your gift and inspire others!

# MIROWITZ GALA SPONSORSHIP FORM

## **SPONSOR LEVELS**

□ **Team Captain \$18,000** 

Cheerleaders \$10,000

□ Student Council \$5,400

□ Scholars \$3,600

☐ Mirowitz Lions \$1,800

□ Individual Ticket \$180

## **FUND-THE-NEED**

I wish to pre-bid at a "Fund-the-Need" level of:

| □ \$10,000 | □ \$5,000 | □ \$2,500 | □ \$1,000  |
|------------|-----------|-----------|------------|
| □ \$500    | □ \$250   | □ \$100   | □ Other \$ |

## **CONTACT INFORMATION**

| Name  | Company (if applicable) |       |     |
|---|-------------------------|-------|-----|
| (as you would like it to appear on print materials) |                         |       |     |
| Address   | City                    | State | Zip |
|   |                         |       |     |
| Phone E-mai   | il                      |       |     |
|   |                         |       |     |

## **PAYMENT INFORMATION**

| Total Amount \$ | □ Check is enclosed (payable to <i>Mirowitz</i> ). Check # |                                 |              |        |          |  |
|-----------------|--|---------------------------------|--------------|--------|----------|--|
|                 | □ Please charge  | the following card: $\Box$ Amex | ☐ MasterCard | □ Visa | Discover |  |
| Name on Card    |  | Card #                          |              |        |          |  |
| Expiration Date | _ CVV#   | _ Signature                     |              |        |          |  |



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